



Competition Brief

Project SHOUT is a national campaign, to raise awareness of the dangers of carbon monoxide and show the importance of installing a carbon monoxide alarm. Every year in the UK, more than 200 people are hospitalised with suspected carbon monoxide poisoning, leading to approximately one death a week.

As the campaign enters its third year, we are asking film students across the UK to help us further raise awareness of this deadly gas.

This competition gives you the opportunity to follow a real brief, see your video on the big screen and mingle with industry experts.

Project SHOUT challenges you to produce a short film, no longer than 2 minutes, to raise awareness of carbon monoxide.

Competition Brief

We want you to;

- Apply creative practice to draw attention to the cause
- Use innovative tactics to spread awareness
- Engage with the audience and leave a memorable impact

We want you to target;

- Those under the age of 25 – fellow students!

Included in the film should be;

- Mention of Project SHOUT
- The FireAngel CO-9D carbon monoxide alarm
- Possible symptoms and causes

The winning student will have their film screened in London and will also receive an incredible **£1,500** to spend on anything from film production software to camera equipment.

Two runners up will also receive **£500** towards film production equipment.

All finalists will have an all-expense paid trip to London for two to watch the shortlisted video entries.

Submission Deadline: Midnight 7th May 2018